

Start up- Website "Roadmap"

Website Plan Development Iterations

- "Website Idea"
- General Industry & competitive analysis
- Target market analysis & service offering
- Collaborate other Catalyst industries
- Route structure development
- Schedule development
- Marketing strategy & SWOT analysis
- Design evaluation & call-to-action selection
- Operation & Maintenance planning
- Financial planning for the web campaign
- Management team recruitment

Website designing

Testing & validation

Financing & monetizing
The campaign

Staffing, facilities
& monitoring

Launch website 2
serve

Website Launch